



# Technobuk

*We Build, We Succeed.*

## Who are we

We'd like to position Technobuk as an *idea generating unit*.

We are an energetic team of software solutions experts who are driven to give you the best outputs when it comes to your business needs.

Looking for someone to design your business's website, software, demo project or mobile app in a time-efficient and cost-effective manner?

*The Technobuk team can be your go-to guys!*

# Our Services

## Minimum Viable Product (MVP)

We can transform your ideas into a Minimum Viable Product in just 12 weeks! We cover everything, including identifying and understanding your business needs, selecting the best approach, strategising design processes, and listing out the features. And we don't rest until you have a tangible product to show! We also help with all the necessary documentation and proof-of-concept so that your product is industry-ready!

## Web Development

Our web development services range from creating custom-made company websites to unique interactive web applications and online platforms that meet your business needs. We pay attention to every detail when it comes to building your online presence. We design and develop keeping functionality, aesthetics and user-friendliness in mind while also catering to your back-end data and conversion strategy.

## App Development

We offer end-to-end mobile app solutions for companies who are keen to build their online presence and brand identity on mobile. We give equal importance to aesthetics and functionality. Want to see your own app on the Google Play Store or the App Store? We can help you meet your market needs by building the app you envision — right from design conception, to seamless integration & user experience!

## **UI/UX Design**

Want to build your product with a team that establishes clear design processes, meets deadlines, and delivers spot-on end results? Turn to Technobuk's UI and UX services! Our design team is basically a 'byte'-sized studio within a software company powerhouse that is made to meet your unique business requirement by building engaging products quickly and efficiently. We compromise on neither aesthetics nor functionality!

## **Enterprise Software Development**

Do you need a solid software foundation for your business immediately? Are uncoordinated mobile apps and software stressing your employees and impeding your productivity? We are well-versed with API integration, modernizing legacy systems, and consolidating app portfolios. Our expertise in enterprise software development can solve this for you both within a short span of time and in a cost-efficient manner.

## **PoC & Documentation**

We also provide Proof of Concept (PoC) design and documentation services among other solutions. We validate technical feasibility, identify expectations & limitations, and determine the scope and level of customisation required to complete the project. Our POC documentation services include User Documentation, Administrator Documentation, API Documentation, SDK Documentation, and Online Help Systems.

## Blockchain Development

Create a system that is tamper-proof with our blockchain development services! Distributed ledgers and immutable records are the two key principles that govern blockchain. Due to this, blockchain can be securely and safely applied to aid your business needs, like smart contracts, digital ID cards, monetary transactions through networks like BitCoin and Ethereum, and even large network data like health and insurance data.

## Digital Marketing & Analytics

Along with our software solutions, we also offer businesses digital marketing services like marketing automation, email marketing, SEO/SEM solutions, content marketing, social media marketing, affiliate marketing, native advertising and online PR services. We understand the importance of visibility just as much as usability of software applications and websites, and thus help businesses with their analytics overall.

## Pricing

Our pricing policy is straightforward and cost-effective. We offer customised packages as per your business requirement and the service offering(s) that you choose. If you're interested, please reach out to us on any of the below channels for more information:

### Get in touch

**Email:** [admin@technobuk.com](mailto:admin@technobuk.com)

**Whatsapp:** [+91-7783870604](https://wa.me/917783870604)

### Follow us



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